## Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

| In the Matter of                  | ) |                      |
|-----------------------------------|---|----------------------|
| DTV Consumer Education Initiative | ) | MB Docket No. 07-148 |

## **Quarterly Report of Hemingford Cooperative Telephone Company**

Hemingford Cooperative Telephone Company ("Licensee") hereby reports to the Commission its actions regarding educational efforts about the transition from analog broadcast television service to digital broadcast television service (DTV). This report covers the time period of July 1, 2008 through September 30, 2008.

Licensee holds one license in the 700 MHz band that it acquired through bidding in Auction No. 73. These licenses are detailed below:

| Call Sign | Block    | Frequencies                     |
|-----------|----------|---------------------------------|
| WQIZ560 A | <b>A</b> | 000698.00000000-000704.00000000 |
|           | A        | 000728.00000000-000734.00000000 |

Licensee has implemented consumer outreach efforts regarding the DTV transition. Information concerning the DTV transition has been placed in all customer bills for the months of July through September 2008. An informational flyer was also distributed from the Licensee's commercial booth at the local county fair in order to reach consumers who may be affected by the DTV transition.<sup>2</sup>

As per the Commission's rules, Licensee will continue to report on a quarterly basis its consumer outreach efforts, if any.

Respectfully submitted,

By: [electronically filed] Tonya I. Mayer Chief Financial Officer Hemingford Cooperative Telephone Company **PO Box 246** Hemingford, NE 69348 308-487-5500

September 29, 2008

<sup>&</sup>lt;sup>1</sup> See 47 C.F.R. § 27.20.

<sup>&</sup>lt;sup>2</sup> The flyer is included as Exhibit A

## Exhibit A

Quarterly Report of Hemingford Cooperative Telephone Company

Filed for Time Period July 1, 2008 – September 30, 2008





Lifeline and Link Up.
Because everyone in Nebraska deserves access to affordable telephone service.

Through the Nebraska Telephone Assistance Program, qualified low income households can receive a discount on their basic monthly landline phone service (Lifeline) and a discount on the cost of initiating new telephone service (Link Up).

You may qualify for these services if you are already participating in programs such as food stamps, Medicaid, Section 8 housing, Supplemental Security Income, Home Energy Assistance, Children's Health Insurance Program or meet low income requirements.

To apply for these programs, go online at <a href="www.psc.state.ne.us">www.psc.state.ne.us</a> or call the Nebraska Public Service Commission at 402-471-3101 or (toll free) 800-526-0017 or contact the Department of Social Services



After February 17, 2009, a television receiver with only an analog broadcast tuner will require a converter box to receive over-the-air broadcasts with an antenna because of the nation's transition to digital broadcasting. Analog-only TVs should continue to work as before with cable and satellite TV services, gaming consoles, VCRs, DVD players and similar products.

ANALOG SETS NOT CONNECTED TO AN MVPD SERVICE MAY NEED ADDITIONAL EQUIPMENT SUCH AS A CONVERTER BOX OR MAY HAVE TO BE REPLACED. Mobius Communications Company CABLE TELEVISION SUBSCRIBERS WILL BE UNAFFECTED BY THIS CHANGE.

Information about the DTV transition is available from <a href="www.dtv.gov">www.dtv.gov</a> and from <a href="www.dtv2009.gov">www.dtv2009.gov</a> or 1-888-dtv-2009 for information about subsidized coupons for digital-to-analog converter boxes.

